

19th
Nov.
2020

Annual Event

The Opportunities of Innovation

18h00 - Livestream

The Opportunities of Innovation

The challenges of climate change can only be solved together and with the power of innovation. Numerous factors determine the success or failure of Swiss innovation through complex interactions. Start-ups and established companies are just as important as investment flows and government impulses.

Under what conditions do start-ups flourish? How can established companies transform themselves in favour of more sustainable businesses? What role do investment behaviours and state incentives play? These and other questions will be explored with our guests at our annual event on 19 November. Join in the discussion and get inspired!

The event will be held in German and English.

Registration (in German):

▶ www.swisscleantech.ch/jahresanlass20

Programme

- 17:15 **Extraordinary General Meeting (for members only)**
- 18:00 **Welcome**
Carsten Bopp & Fabian Etter, Co-Presidents
swisscleantech
- 18:10 **From idea to market succes: The story of Climeworks**
Dominique Kronenberg, COO
Climeworks
- 18:25 **The adjusted CO₂ accounting**
Lone Feifer, Director Sustainability & Architecture
Velux Group
- 18:40 **Picking the Right: What makes impact investment successful**
Steve Westly, Founder and Managing Partner
The Westly Group
- 18:55 **The role of the state in innovation**
Prof. Dr. Tobias Schmidt, Chair of Energy Policy
ETH Zurich
- 19:10 **Innovation and politics**
Talk between Barbara Schaffner, member of the
Swiss National Council and Christian Zeyer, Director
of swisscleantech